

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**  
**USA**

<u>Contract / Revision</u> 497142 /		<u>Alt Order #</u> 06361796
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 444
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/13/12 / 10/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/01/12	10/07/12	--WTF--	3			\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/01/12-10/07/12	Fox 5 News at 5	5-530p	---WTF----	:30		<del>\$550.00</del>	NM		
Credited												
<b>Totals</b>											<b>54</b>	<b>\$74,025.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	54	\$74,025.00	\$62,921.25
<b>Totals</b>	<b>54</b>	<b>\$74,025.00</b>	<b>\$62,921.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6361796 TRF# 497142  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 10.00  
\*\*\* KVVU-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US

AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_

BUYER NAME STEPHANIE KINCAID

SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6361796

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#444 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT15/12 10.00

REP: TO ROSE  
FR NIKKI

OK'D M3  
NEW TOTAL \$74025 (-550)  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RNC- ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 444

10	S		500P-530P	30		\$550.00	10/3	10/5	2		W-F	2
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PROGRAM : NEWS  
CON COM1: MAX 1X DAY  
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT4  
STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#10 MISSED:W-F/500P-530P OCT4 30S \$550.00 (OCT13/12)

OFFER: NONE  
CMT:SPOT DIDN'T AIR DUE TO TECHNICAL ISSUES. FLIGHT ENDED.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT15/12 10.00  
 REP HEADLINE# 6361796 TRF# 497142  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			74025.00									

CONTRACT TOTAL 74025.00  
 TOTAL SPOTS 54

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6361796 TRF# 497142 REP: TEL# 610-293-4100 FAX# 610-225-1191  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 15.33  
 \*\*\* KVVU-TV \*\*\* \*\*CHANGES\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN PH- TERESA DIFURIA  
 BEVERLY, MA 01915

ORDER # \_\_\_\_\_ CONTRACT # 6361796 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#444 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT5/12 15.33

REP: TO ROSE  
 FR NIKKI  
 OK'D M1 SEE LINE 25  
 TOTAL SAME  
 PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 RNC- ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		100P-400P	30		\$8,500.00	10/7	10/7	0		SUN	0
25	A		1000A-130P	30		\$8,500.00	10/7	10/7	2		SUN	2

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 444

PROGRAM : NFL FOOTBALL

PROGRAM : NFL FOOTBALL

PROGRAM : NFL FOOTBALL  
 ORD COM1: CORRECT TP. PLS APPROVE.  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-23 FOR 2 SPOTS/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 15.33  
 REP HEADLINE# 6361796 TRF# 497142  
 \$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$ \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#23 MISSED: SUN/100P-400P OCT7(2/WK) 30S \$8,500.00 (OCT5/12)  
 OFFER: SUN/1000A-130P OCT7(2/WK) 30S \$8,500.00 PLS ADVISE.  
 CMT: CORRECT TP. PLS APPROVE.

OCT/12 76575.00  
 CONTRACT TOTAL 76575.00  
 TOTAL SPOTS 55

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
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